

Earn by investing in what you know



The Scenario

Becca prefers to invest in companies that manufacture products she likes and understands. Working in a marketing company, Becca uses Apple products every day, and loves using her iPhone and AirPods. She decides as Apple's products are well known and liked, the company may make a good investment and starts to research further.

The Strategy

On 15th March 2016, Becca invested AUD\$10,000 (USD\$7,462) in Apple Inc. (NASDAQ: AAPL) via her CommSec international account directly into the NASDAQ. She bought 287 shares on the open at USD\$25.99 per share.

The Result

By 15th March 2021, Becca's investment had grown in value to AUD \$44,905 (USD\$34,749), or a return of 449.05%*.

**APPLE INC. PORTFOLIO GROWTH OVER A
5 YEAR PERIOD FROM 2016 – 2021**



Source: Google Finance. *Dividends, taxes and brokerage have not been taken into account. This example is for illustrative purposes only. Exchange rates used; 15th March 2016 close (AUD\$1=USD\$0.7462) & 15th March 2021 close (AUD\$1=USD\$0.7738).

Risk Disclosure: Investing in overseas markets exposes you to risks including those related to movements in foreign currency exchange rates and market prices.

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